



2008 Advertising Rate Card

B/W	1x	3x	6x
1 - Page	\$ 2,250	\$ 1,920	\$ 1,760
2/3 page	1,770	1,530	1,405
1/2 page	1,430	1,295	1,165
1/3 page	1,040	880	785
1/4 page	835	720	645
1/6 page	570	495	445
1/12 page	335	290	265

4/C	1x	3x	6x
1 - Page	\$ 3,005	\$ 2,555	\$ 2,160
2/3 page	2,355	2,040	1,725
1/2 page	1,905	1,720	1,485
1/3 page	1,390	1,170	995
1/4 page	1,115	960	815
1/6 page	760	660	575
1/12 page	445	385	350

Covers	Cover II	3,635	3,095	2,855
	Cover III	3,475	2,960	2,730
	Cover IV	3,950	3,360	3,100

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